

CONTRACT

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

<http://abclocal.go.com/wls>

And:

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract / Revision 194528 /		Alt Order # WOC10787186
Product JB PRITZKER FOR GOVERNOR		
Contract Dates 12/05/17 - 12/11/17		Estimate # 50
Advertiser JB for Governor		Original Date / Revision 12/04/17 / 12/04/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
	2	2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	12/05/17	12/08/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$750.00				
N 2	WLS	12/11/17	12/11/17	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$750.00				
N 3	WLS	12/05/17	12/08/17	GMA M-F 7-9a	7a-9a		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$1,600.00				
N 4	WLS	12/11/17	12/11/17	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$1,600.00				
N 5	WLS	12/05/17	12/08/17	ABC7 News @ M-F 6a	6a-7a		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$1,600.00				
N 6	WLS	12/11/17	12/11/17	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$1,600.00				
N 7	WLS	12/05/17	12/08/17	Jeopardy	330p-4p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$1,200.00				
N 8	WLS	12/11/17	12/11/17	Jeopardy	330p-4p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$1,200.00				
N 9	WLS	12/05/17	12/08/17	The View	10a-11a		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$900.00				
N 10	WLS	12/11/17	12/11/17	The View	10a-11a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$900.00				
N 11	WLS	12/09/17	12/10/17	ABC7 News @ 5p Sa-Su	5p-530p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-----11				2	\$1,500.00				
N 12	WLS	12/05/17	12/08/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 194528 /		<u>Alt Order #</u> WOC10787186
<u>Contract Dates</u> 12/05/17 - 12/11/17	<u>Product</u> JB PRITZKER FOR GOV	<u>Estimate #</u> 50
<u>Advertiser</u> JB for Governor		<u>Original Date / Revision</u> 12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$2,000.00				
N 13	WLS	12/11/17	12/11/17	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$2,000.00				
N 14	WLS	12/05/17	12/08/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$3,300.00				
N 15	WLS	12/11/17	12/11/17	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$3,300.00				
N 16	WLS	12/09/17	12/09/17	Sa Wheel of Fortune	630p-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-----1-				1	\$1,500.00				
N 17	WLS	12/05/17	12/08/17	Wheel of Fortune	626p-656p		:30				NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$3,000.00				
N 18	WLS	12/11/17	12/11/17	Wheel of Fortune	626p-656p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$3,000.00				
N 19	WLS	12/06/17	12/06/17	W 7p-8p	7:05 PM-8:00 PM		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	--1----				1	\$3,600.00				
N 20	WLS	12/05/17	12/08/17	Kimmel	1035p-1137p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$1,400.00				
N 21	WLS	12/11/17	12/11/17	Kimmel	1035p-1137p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$1,400.00				
N 22	WLS	12/05/17	12/08/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-1111--				4	\$4,000.00				
N 23	WLS	12/11/17	12/11/17	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/11/17	12/17/17	1-----				1	\$4,000.00				
N 24	WLS	12/10/17	12/10/17	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-----1				1	\$900.00				
N 25	WLS	12/09/17	12/09/17	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-----1-				1	\$600.00				
N 26	WLS	12/09/17	12/09/17	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		12/04/17	12/10/17	-----1-				1	\$1,000.00				
Totals								0.00				57	\$109,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/11/17	57	\$109,350.00	(\$16,402.50)	\$92,947.50
Totals	57	\$109,350.00	(\$16,402.50)	\$92,947.50

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194528 /	WOC10787186

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/05/17 - 12/11/17	JB PRITZKER FOR GOV	50

<u>Advertiser</u>	<u>Original Date / Revision</u>
JB for Governor	12/04/17 / 12/04/17

Signature: _____ **Date:** _____

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